

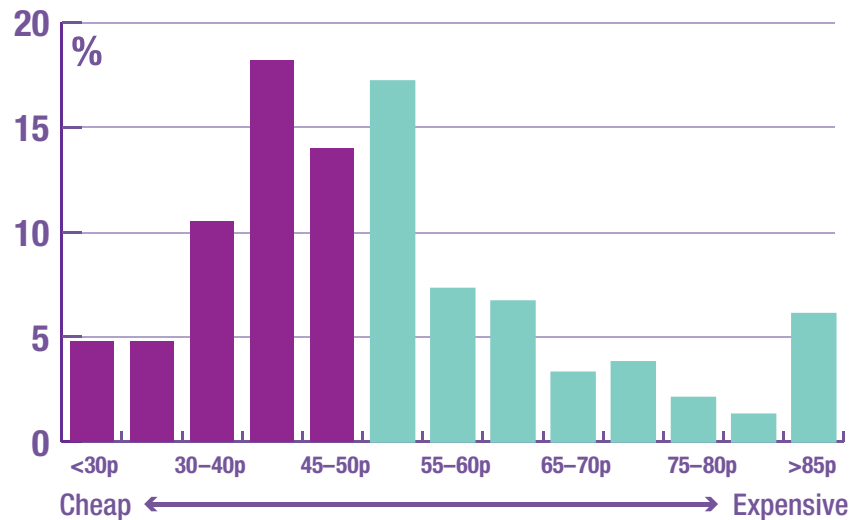
Alcohol price in Scotland, 2014

More than half (52%) of alcohol sold in supermarkets and off-licences was sold at less than



...which is similar to last year (2013 = 53%)

% of alcohol sold at different prices in supermarkets and off-licences (pence per alcohol unit)



Average price per unit...



pubs, clubs and restaurants



supermarkets and off-licences

More beer and cider was sold at less than 50p per unit in supermarkets and off-licences than in 2013



Spirits sold for less than 50p per unit...



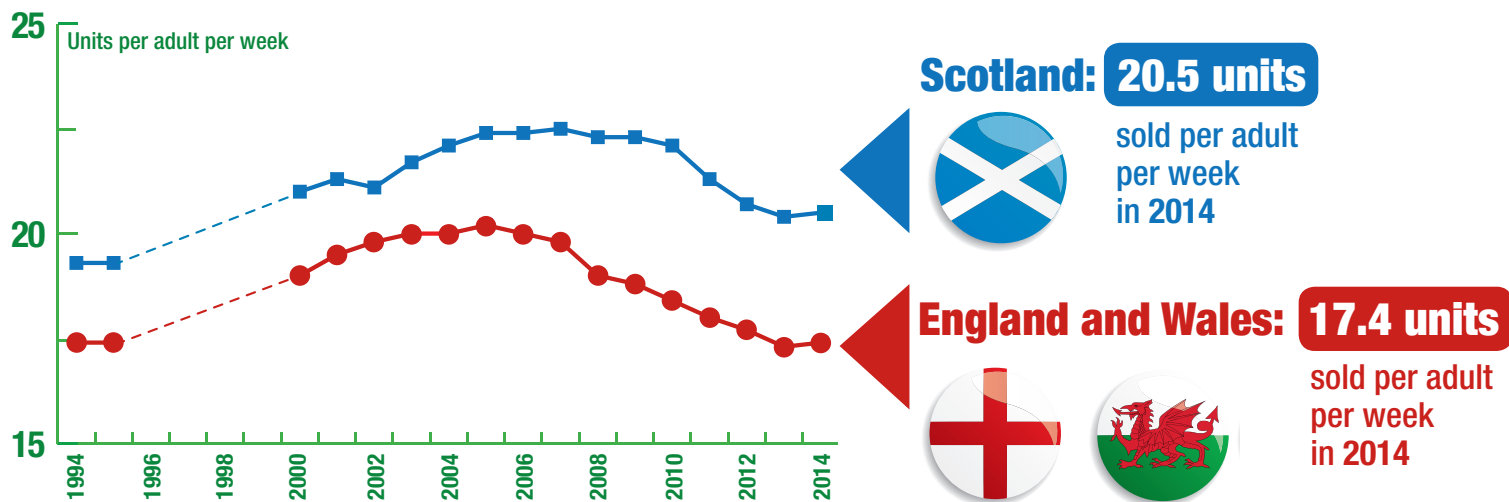
England and Wales



>80% more in Scotland

Alcohol consumption in Scotland, 2014

Units of alcohol sold per adult per week, Scotland and England/Wales, 1994–2014



2014 was the first year in five years that the amount of alcohol sold per adult in Scotland did not reduce

18% more alcohol sold per adult in **Scotland than England and Wales** ...and almost all of this (94%) was because of higher sales in supermarkets and off-licences

Almost three-quarters of alcohol was sold in supermarkets and off-licences



More than **twice as much vodka** was sold per adult in supermarkets and off-licences



in **Scotland** compared to **England and Wales**

